

Training Session

On the 10th of March the second activity of the **PRo GIs: Intellectual Property Right extension & Geographical Indications protection for the benefit of EU-Thai Trade** took place at Richmond Hotel, Notamburi.

The day was dedicated to training Thai GI lodgers. the activity aimed at transferring to selected GIs lodgers, namely Surin Hom Mali rice, Phoule' pineapple, Doi Chang Coffee and silk yarn the theoretical principles of EC Regulation 510/2006 and assist them in implementing practical steps to obtain the European recognition and protection. The GI lodgers that attended were circa 45. The speakers and programme are as follows:

Director-General, Department of Intellectual Property, or representative

PRo-GIs Project Presentation and Pilot Group Activities

Giovanni Galanti, Bioagricoop

Inspection and Certification: tools to access the EU market

Riccardo Cozzo, Certification Expert.

Practical Experience in certifying Thai GIs

Dr. C. Noikean, Bioagricert ltd.

Policy in promoting communities to use GI Products as a marketing tools

Ms Pachima Tanasanti, Deputy Director- General

Seminar on the topic: Management of Thai GI: Surin Hom Mali rice and Chieng Rai Pineapple Poule'

Mr Sittiporn Bangkeaw, Office of Commercial Affairs Surin

Mr Annaj Tantrakul, President of Pineapple Poule' producer, Chieng Rai

Moderator : Ms Urawee Ngowroongrueng, Trademark Office, DIP

Successful experience in Thai GI certification: the case of Doi Chang Coffee

Representative from producer of Doi Chaang coffee

Presentation of Thai Silk Yarn as a Potential GI

Representative Queen Sirikit Institute of Sericulture